



**Citizens
for
Change**

Friend-to-Friend Outreach

It's easy to do!

In New Hampshire, local elections, including NH House Representatives, are often won by a **handful of votes.**

Reaching out to someone you already know has been proven to be more effective than reaching out to strangers. Compare how you would respond to an unknown campaign organizer calling you to ask you to vote vs. your best friend texting you to ask you to vote!

How It Works

Follow these steps and track your progress using the Friend-to-Friend Worksheet on the back!

- Throughout September & October, ask your friends if they are registered to vote. If they aren't, help them find out where, when, and how to register in their town. Offer to go with them! Make sure they bring the proper documentation too!
- Ask them to vote in the primary election on **September 13**. Primary voting is a good practice run to make sure they haven't been purged or need an update.
- Have LOTS of vote guide cards to share with friends, and make sure people know that it is legal for them to use the cards in the booth. It is also legal to look at your phone in the booth, but it is NOT legal to take a photograph in the booth or of your ballot.



- Add voters in other towns and districts to your list. You know people outside of the town where you live! Make sure they vote too.
- Later in October, make sure they have a plan to vote or have secured an absentee ballot for the general election. Go with them on voting day, or plan something fun like coffee together before or after meeting at the polls.

Friend-to-Friend Worksheet

Ready to Get Started?

Write down as many contacts as you can think of who you would be comfortable speaking to about elections. Maybe that's only one person. Maybe it's 100.

The goal is to connect with at least **three people and make sure they vote.**

| Your friend's name | Did you contact them? | What was their response? |
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Tips

- Only talk to people you are comfortable broaching the topic of voting with. Usually, people you know already share your basic political values.
- If your friend doesn't engage in the conversation, then back off. There is no need to push, and you've probably planted a valuable seed in their mind anyway.
- Don't try to change people's minds! Simply make it easier for people to vote and/or get involved in elections.
- Talk to people via text, phone, or in person - whatever is most comfortable for you (and them).
- Don't try to use public social media forums to connect with people in your town or district. Save your energy for people you actually know! It works better and doesn't attract trolls.

**Join canvassing and issue-based grassroots groups to spread the knowledge.
You'll feel good while doing it and even better when your candidates win!**